

AMS Graduate Student Seminar



Friday, September 14th

Hume 331 3pm

Speaker: Brad Cole, Senior Mathematician for BEN Markets.

Title: A Q & A with Brad Cole about his role at BEN Markets.

Abstract: In 2011, local resident Jason Finch founded Binary Event Network, a start up, in New York City to combine public opinion, news and data to produce live odds on global event outcomes. (See the URL below for more details.) Former graduate students Brad Cole and Adam Gray accepted positions with BEN Markets, and Mr. Cole is now Senior Mathematician on staff. Mr. Cole will discuss the day to day life of a sports quant, how he learned of the opportunity, and how recent changes to sports gaming laws may change the industry.

A close-up photograph of a digital display showing MLB odds for various teams. The text is in yellow and green on a black background. The teams listed include N.Y. Yankee, L.A. Dodge, Kansas, Toronto, Milwaukee, Washington, Tampa Bay, and Pittsburgh.

Team	Odds 1	Odds 2
N.Y. YANKE	2.80	1.45
L.A. DODGE	1.85	1.95
KANSAS	1.65	2.25
TORONTO	1.55	2.45
MILWAUKEE	1.75	2.00
WASHINGTON	1.75	2.00
TAMPA BAY	2.00	1.75
PITTSBURGH	1.85	1.95
LOUIS	2.60	1.45

<https://www.crunchbase.com/organization/binary-event-network>